

# RAJAR DATA RELEASE



Quarter 4 2022 – February 2<sup>nd</sup> 2023.

## COMPARATIVE CHARTS

1. National Stations
2. Scottish Stations
3. London Stations
4. Breakfast Shows – National and London stations

### SAMPLE SIZE:

Survey period - Q4 2022

Code Q (Quarter): 34,993 Diaries 15+

Code H (Half year): 67,037 Diaries 15+

### TERMS

#### WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

#### SHARE OF LISTENING:

The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

#### TOTAL HOURS:

The overall number of hours of adult listening to a station in the UK/area in an average week.

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

# RAJAR DATA RELEASE

Q4 22 – February 2<sup>nd</sup> 2023



## NATIONAL STATIONS – PAGE 1

TOTAL HOURS (in thousands): ALL BBC	Q4 21	501167	Q3 22	477081	Q4 22	475951
TOTAL HOURS (in thousands): ALL COMMERCIAL	Q4 21	481673	Q3 22	520064	Q4 22	507152

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 21	Q3 22	Q4 22	Q4 22 vs. Q4 21	Q4 22 vs. Q3 22	Q4 21	Q3 22	Q4 22
<b>ALL RADIO</b>	Q	49495	49677	49696	0.4%	0.0%	100.0	100.0	100.0
<b>ALL BBC</b>	Q	34510	33021	33233	-3.7%	0.6%	49.9	46.7	47.1
15-44	Q	12859	12386	12380	-3.7%	0.0%	34.8	30.7	31.6
45+	Q	21651	20635	20853	-3.7%	1.1%	57.1	54.4	54.5
<b>ALL BBC NETWORK RADIO</b>	Q	31404	30296	30510	-2.8%	0.7%	43.6	41.3	41.7
BBC RADIO 1	Q	8167	8145	7795	-4.6%	-4.3%	5.4	4.8	4.7
BBC RADIO 2	Q	14866	14462	14287	-3.9%	-1.2%	16.4	16.1	15.5
BBC RADIO 3	Q	1993	1708	1867	-6.3%	9.3%	1.4	1.3	1.4
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	10957	10239	10557	-3.7%	3.1%	13.0	12.4	12.7
BBC RADIO 4	Q	10483	9802	10081	-3.8%	2.8%	11.6	10.9	11.3
BBC RADIO 4 EXTRA	Q	1889	1731	1790	-5.2%	3.4%	1.4	1.4	1.4
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	6266	5652	6220	-0.7%	10.0%	3.7	3.3	3.7
BBC RADIO 5 LIVE	Q	5887	4874	5565	-5.5%	14.2%	3.4	2.7	3.3
BBC RADIO 5 LIVE SPORTS EXTRA	Q	1218	1746	1644	35.0%	-5.8%	0.3	0.6	0.5
BBC 6 MUSIC	Q	2604	2465	2504	-3.8%	1.6%	2.6	2.4	2.5
1XTRA FROM THE BBC	H	744	724	756	1.6%	4.4%	0.3	0.3	0.3
BBC ASIAN NETWORK UK	H	489	476	460	-5.9%	-3.4%	0.2	0.3	0.3
BBC WORLD SERVICE	Q	1240	1203	1308	5.5%	8.7%	0.6	0.6	0.6
<b>BBC LOCAL/REGIONAL</b>	Q	9041	7824	7779	-14.0%	-0.6%	6.3	5.4	5.4

## NATIONAL STATIONS – PAGE 2

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 21	Q3 22	Q4 22	Q4 22 vs. Q4 21	Q4 22 vs. Q3 22	Q4 21	Q3 22	Q4 22
<b>ALL COMMERCIAL</b>	Q	36773	38188	38080	3.6%	-0.3%	48.0	50.9	50.2
15-44	Q	17521	18315	18026	2.9%	-1.6%	62.5	66.3	64.9
45+	Q	19252	19873	20054	4.2%	0.9%	41.0	43.4	43.3
<b>ALL NATIONAL COMMERCIAL</b>	Q	24557	26227	26249	6.9%	0.1%	23.4	24.7	24.9
ABSOLUTE RADIO NETWORK	H	5334	5255	5217	-2.2%	-0.7%	3.6	3.6	3.6
ABSOLUTE RADIO	Q	2229	2488	2125	-4.7%	-14.6%	1.5	1.8	1.5
ABSOLUTE RADIO 60S	H	126	150	133	5.6%	-11.3%	*	0.1	0.1
ABSOLUTE RADIO 70S	H	421	313	295	-29.9%	-5.8%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1605	1545	1524	-5.0%	-1.4%	0.7	0.7	0.7
ABSOLUTE RADIO 90S	H	1026	961	991	-3.4%	3.1%	0.5	0.4	0.4
ABSOLUTE RADIO 00S	H	162	244	305	88.3%	25.0%	*	0.1	0.1
ABSOLUTE RADIO 10S	H	15	116	143	853.3%	23.3%	*	*	*
ABSOLUTE CLASSIC ROCK	H	980	866	887	-9.5%	2.4%	0.5	0.4	0.5
ABSOLUTE RADIO COUNTRY	H	205	282	281	37.1%	-0.4%	0.1	0.1	0.1
BOOM RADIO	Q	242	443	531	119.4%	19.9%	0.2	0.4	0.6
CAPITAL BRAND (UK)	H	7599	7358	7672	1.0%	4.3%	3.6	3.8	4.0
CAPITAL DANCE	Q	592	820	912	54.1%	11.2%	0.2	0.3	0.4
CAPITAL NETWORK (UK)	H	6349	5720	5914	-6.9%	3.4%	2.9	2.8	3.0
CAPITAL XTRA BRAND UK	H	1508	1630	1699	12.7%	4.2%	0.6	0.5	0.6
CAPITAL XTRA (UK)	H	1359	1427	1485	9.3%	4.1%	0.5	0.4	0.5
CAPITAL XTRA RELOADED	Q	277	324	412	48.7%	27.2%	0.1	0.1	0.1
CLASSIC FM	Q	5060	4645	4970	-1.8%	7.0%	4.3	3.7	4.0
GB NEWS	Q		415	306		-26.3%		0.2	0.2
GOLD NETWORK (UK)	H	1348	1671	1684	24.9%	0.8%	1.2	1.4	1.4
GREATEST HITS NETWORK	H	3323	4122	4368	31.4%	6.0%	2.6	3.2	3.2
GREATEST HITS RADIO	H	3026	3722	3977	31.4%	6.9%	2.3	2.8	2.8
HEART BRAND (UK)	H	10274	10110	10860	5.7%	7.4%	6.4	6.6	7.2
HEART 70S	Q	319	630	591	85.3%	-6.2%	0.1	0.2	0.2
HEART 80S	Q	1326	1407	1265	-4.6%	-10.1%	0.5	0.5	0.5
HEART 90S	Q	545	839	861	58.0%	2.6%	0.2	0.3	0.3
HEART 00S	Q		212	326		53.8%		0.1	0.2
HEART DANCE	Q	348	1007	742	113.2%	-26.3%	0.1	0.4	0.3
HEART NETWORK (UK)	H	8542	7944	8655	1.3%	9.0%	5.3	5.3	5.7
HEAT	H	361	456	502	39.1%	10.1%	0.2	0.2	0.2

## NATIONAL STATIONS – PAGE 3

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 21	Q3 22	Q4 22	Q4 22 vs. Q4 21	Q4 22 vs. Q3 22	Q4 21	Q3 22	Q4 22
HITS RADIO BRAND	H	8383	9792	10077	20.2%	2.9%	7.3	8.5	8.4
HITS RADIO NETWORK	H	5660	6570	6637	17.3%	1.0%	4.7	5.3	5.2
HITS RADIO	H	797	1233	1341	68.3%	8.8%	0.4	0.4	0.4
JAZZ FM	H	424	478	511	20.5%	6.9%	0.2	0.2	0.2
KERRANG!	H	470	341	327	-30.4%	-4.1%	0.2	0.2	0.2
KISS NETWORK	H	4534	4262	4249	-6.3%	-0.3%	2.2	2.2	2.2
KISS	Q	2772	2702	2438	-12.0%	-9.8%	1.0	1.0	1.1
KISS FRESH	H	307	254	241	-21.5%	-5.1%	0.1	0.1	0.1
KISSTORY	Q	2301	2299	2265	-1.6%	-1.5%	1.0	1.1	0.9
LBC BRAND (UK)	H	3202	3011	3140	-1.9%	4.3%	2.9	3.0	3.0
MAGIC NETWORK	H	4076	3694	3779	-7.3%	2.3%	2.3	2.1	2.2
MAGIC	Q	3253	2847	2895	-11.0%	1.7%	1.8	1.7	1.5
MAGIC AT THE MUSICALS	H	200	169	136	-32.0%	-19.5%	0.1	0.1	*
MAGIC CHILLED	H	263	410	448	70.3%	9.3%	0.1	0.1	0.2
MAGIC SOUL	H	287	455	418	45.6%	-8.1%	0.1	0.2	0.2
MELLOW MAGIC	H	404	544	556	37.6%	2.2%	0.2	0.2	0.3
PLANET ROCK	Q	1396	1299	1248	-10.6%	-3.9%	1.1	1.1	1.1
SCALA RADIO	H	400	265	233	-41.8%	-12.1%	0.3	0.2	0.2
SMOOTH BRAND (UK)	H	5983	5573	5828	-2.6%	4.6%	4.0	3.9	4.2
SMOOTH RADIO CHILL	Q	449	532	460	2.4%	-13.5%	0.2	0.2	0.2
SMOOTH RADIO COUNTRY	Q	216	326	304	40.7%	-6.7%	0.1	0.2	0.2
SMOOTH RADIO NETWORK (UK)	H	5426	4835	5143	-5.2%	6.4%	3.7	3.4	3.7
SUNRISE RADIO NATIONAL	Y	365	348	313	-14.2%	-10.1%	0.2	0.1	0.1
TALKRADIO	H	542	637	608	12.2%	-4.6%	0.5	0.4	0.5
TALKSPORT	H	2846	2705	2946	3.5%	8.9%	1.7	1.8	1.8
TALKSPORT2	H	389	296	344	-11.6%	16.2%	0.1	0.1	0.1
TIMES RADIO <sup>1</sup>	H		542	563		3.9%		0.3	0.3
TOMORROWLAND ONE WORLD RADIO	Q		28	19		-32.1%		*	*
VIRGIN RADIO <sup>1</sup>	H		1330	1380		3.8%		0.8	0.9
VIRGIN RADIO 80S PLUS <sup>1</sup>	H		215	196		-8.8%		*	*
VIRGIN RADIO ANTHEMS <sup>1</sup>	H		299	274		-8.4%		0.1	0.1
VIRGIN RADIO CHILLED <sup>1</sup>	H		271	335		23.6%		0.1	0.1
RADIO X NETWORK (UK)	H	2106	1970	1986	-5.7%	0.8%	1.8	1.8	1.7
ALL LOCAL COMMERCIAL	Q	24334	25856	25364	4.2%	-1.9%	24.6	26.2	25.4
OTHER LISTENING	Q	3484	6687	6436	84.7%	-3.8%	2.1	2.5	2.6

# RAJAR DATA RELEASE

Q4 22 – February 2<sup>nd</sup> 2023



## SCOTTISH STATIONS

**WEEKLY REACH:**

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

**SHARE OF LISTENING:**

The percentage of total listening time accounted for by a station in the area (TSA) in an average week

**PLEASE NOTE: only the data from stations which share the same TSAs can be compared.**

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q4 21	Q3 22	Q4 22	Q4 22 vs. Q4 21	Q4 22 vs. Q3 22	Q4 21	Q3 22	Q4 22
BBC RADIO SCOTLAND	H	4633	976	755	780	-20.1%	3.3%	7.5	6.3	6.2
Radio Borders	Y	112	44	46	45	2.3%	-2.2%	29.9	22.3	21.7
Capital Scotland	H	2921	414	403	389	-6.0%	-3.5%	3.8	3.2	3.0
Central FM	Y	220	38	30	32	-15.8%	6.7%	10.6	7.8	7.4
Clyde 1	H	1954	627	678	664	5.9%	-2.1%	16.7	18.2	18.2
Clyde 2	H	1954	116	172	166	43.1%	-3.5%	2.8	3.8	3.7
Forth 1	H	1196	306	315	331	8.2%	5.1%	17.1	18.6	18.9
Forth 2	H	1196	32	73	74	131.3%	1.4%	1.3	3.3	3.9
Heart Scotland East	H	1223	137	119	105	-23.4%	-11.8%	3.8	3.1	2.7
Heart Scotland West	H	1664	274	258	253	-7.7%	-1.9%	4.2	3.6	3.7
Kingdom FM	Y	294	47	51	54	14.9%	5.9%	6.1	7.2	7.5
MFR	Y	255	102	113	119	16.7%	5.3%	25.8	23.7	23.4
Northsound 1	Y	344	133	114	105	-21.1%	-7.9%	15.8	14.2	13.6
Northsound 2	Y	344	21	24	22	4.8%	-8.3%	2.1	3.1	3.3
Original 106 (Aberdeen)	Y	344	84	72	63	-25.0%	-12.5%	14.0	10.8	9.3
Pure Radio Scotland	Y	344		3	3		0.0%		0.4	0.4
Pure Radio Scotland (Central)	H	2921	9	36	27	200.0%	-25.0%	0.2	0.4	0.3
Pure Radio Scotland (Tayside)	Y	214	11	13	14	27.3%	7.7%	1.8	1.9	2.3
Smooth Radio Scotland	H	1891	339	356	333	-1.8%	-6.5%	7.4	6.3	6.4
Tay FM	Y	395	126	129	122	-3.2%	-5.4%	14.1	15.2	16.4
Tay 2	Y	395	31	17	18	-41.9%	5.9%	4.2	2.2	2.8
West FM	Y	287		92	96		4.3%		15.1	13.1
West Sound	Y	396		64	69		7.8%		9.5	10.0

## LONDON STATIONS - PAGE 1

**SAMPLE SIZE:**  
Survey period - Q4 2022  
**Code Q (Quarter):** 5,703 Diaries 15+

**TERMS**  
**WEEKLY REACH:** The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.  
**SHARE OF LISTENING:** The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 21	Q3 22	Q4 22	Q4 22 vs. Q4 21	Q4 22 vs. Q3 22	Q4 21	Q3 22	Q4 22
BBC Radio London	Q	882	671	625	-29.1%	-6.9%	1.5	1.1	1.0
Capital London	Q	1691	1512	1631	-3.5%	7.9%	3.2	3.1	3.5
Capital XTRA (London)	Q	479	621	663	38.4%	6.8%	1.0	1.1	1.2
Gold London	Q	275	421	336	22.2%	-20.2%	1.4	1.7	1.1
Greatest Hits Radio (London)	Q	818	874	937	14.5%	7.2%	2.5	1.9	2.2
Heart London	Q	1875	1835	1807	-3.6%	-1.5%	4.9	5.4	4.7
Kiss (London)	Q	1125	1039	893	-20.6%	-14.1%	2.4	2.0	1.8
LBC London	Q	1452	1357	1445	-0.5%	6.5%	8.0	7.6	7.7
LBC News (London)	Q	406	438	423	4.2%	-3.4%	0.6	0.7	0.7
Magic (London)	Q	1450	1278	1311	-9.6%	2.6%	4.0	4.1	3.8
Premier Christian Radio	Q	148	71	79	-46.6%	11.3%	0.5	0.1	0.1
Smooth Radio London	Q	944	818	907	-3.9%	10.9%	2.4	2.1	2.3
Radio X London	Q	524	423	431	-17.7%	1.9%	1.9	1.5	1.5

## LONDON STATIONS - PAGE 2

### NATIONAL STATIONS ON LONDON TSA

	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 21	Q3 22	Q4 22	Q4 22 vs. Q4 21	Q4 22 vs. Q3 22	Q4 21	Q3 22	Q4 22
BBC Radio 1	Q	1529	1330	1403	-8.2%	5.5%	4.0	3.1	3.7
BBC Radio 2	Q	2440	2348	2349	-3.7%	0.0%	12.6	11.9	11.0
BBC Radio 3	Q	504	511	577	14.5%	12.9%	1.9	2.2	2.0
BBC Radio 4	Q	2486	2385	2548	2.5%	6.8%	12.9	13.4	13.7
BBC Radio 5 live	Q	1318	1102	1318	0.0%	19.6%	3.9	2.6	3.1
Classic FM	Q	1123	1161	1220	8.6%	5.1%	4.0	4.2	4.2

# RAJAR DATA RELEASE

Q4 22 – February 2<sup>nd</sup> 2023



## BREAKFAST SHOWS (WEEKDAYS) NATIONAL STATIONS

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
		Q4 2021	Q3 2022	Q4 2022
<i>Time period varies per station</i>				
<b>NATIONAL STATIONS - MON-FRI</b>				
BBC Radio 1 - 07.00 - 10.30am	Q	4464	4084	4265
BBC Radio 2 - 06.30 - 09.30am	Q	7495	7368	7136
BBC Radio 3 - 06.30 - 09.00am	Q	700	595	603
BBC Radio 4 - 06.00 - 09.00am	Q	6452	5925	6170
BBC Radio 5 live - 06.00 - 09.00am	Q	1827	1355	1608
Absolute Radio Network - 06.00 - 10.00am	H	2157	2214	2179
Capital Network (UK) - 06.00 - 10.00am	H	2584	2511	2683
Classic FM - 06.00 - 09.00am	Q	1651	1603	1616
GB News Radio - 06.00 - 09.30am	Q		177	147
Greatest Hits Radio - 06.00 - 10.00am	H	1383	1597	1652
Heart Network (UK) - 06.30 - 10.00am	H	3860	3631	3927
Hits Radio - 06.00 - 10.00am	H	354	402	455
KISS - 07.00 - 11.00am	Q	1093	1024	1041
Magic - 06.00 - 10.00am	Q	1228	952	1160
Planet Rock - 06.00 - 10.00am	Q	576	574	568
TalkRadio - 06.30 - 10.00am	H	287	273	268
talkSPORT - 06.00 - 10.00am	H	1086	1097	1144
Times Radio <sup>1</sup> - 06.00 - 10.00am	H		248	236
Virgin Radio Network <sup>1</sup> - 06.30 - 10.00am	H		776	830
Radio X Network (UK) - 06.30 - 10.00am	H	1173	1103	1052



## BREAKFAST SHOWS (WEEKDAYS) LONDON STATIONS

### LONDON STATIONS

*Please note: the table below does not list national radio stations which are listened to in the London area*

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
		Q4 2021	Q3 2022	Q4 2022
<i>Time period varies per station</i>				
<b>LONDON STATIONS - MON-FRI</b>				
BBC Radio London - 07.00 - 10.00am	Q	229	193	147
Capital London - 06.00 - 10.00am	Q	615	626	711
Capital XTRA (London) - 06.30 - 10.00am	Q	151	241	211
Gold London - 06.00 - 10.00am	Q	138	155	125
Greatest Hits Radio (London) - 06.00 - 10.00am	Q	333	264	316
Heart London - 06.30 - 10.00am	Q	715	732	628
KISS (London) - 07.00 - 11.00am	Q	464	418	379
LBC London - 07.00 - 10.00am	Q	783	712	827
LBC News (London) - 07.00 - 10.00am	Q	130	149	143
Magic (London) - 06.00 - 10.00am	Q	570	453	619
Premier Christian Radio - 07.00 - 09.00am	Q	54	15	14
Smooth Radio London - 06.00 - 10.00am	Q	354	269	305
Radio X London - 06.30 - 10.00am	Q	252	226	186